Local Leaders, Yolo Federal Credit Union Foster Community Support for Yolo Nonprofits & Relief Fund

A team of local leaders are calling on the local community to support Yolo County nonprofits in the face of the COVID-19 crisis. Those who are interested in supporting the Yolo COVID-19 Relief Fund may do so easily, thanks to a partnership with Yolo Federal Credit Union, which is accepting donations in its branches.

Helen Thomson, former State Assemblywoman, and Mike McGowan, former member of the Yolo County Board of Supervisors, are co-chairing the Volunteer Corps, part of the Yolo COVID-19 Relief Initiative. Members include Art Pimentel, Woodland Community College president; Lynnel Pollock, former member of the Yolo County Board of Supervisors and former President of the Yolo Farm Bureau; and Tom Stallard, Woodland Mayor Pro Tempore.

According to Thomson, “With unprecedented levels of unemployment caused by this pandemic, our community is bolstered by the nonprofit organizations which have long contributed so much to our quality of life in Yolo County. Many are now themselves struggling to provide those services they are known for, and I want to help. I look forward to sharing the inspiring stories of the impact they are having on our community with donors who can help them continue to make a difference.”

The Volunteer Corps members will reach out to prospective major donors, encouraging them to maximize their support to Yolo nonprofits. For donors looking to learn more about where to give or that want to support the Relief Fund, the members will connect them with that information. “When times get tough, Yolo County comes together,” said McGowan. “That’s who we are here. We invite Yolo residents and businesses to join our team by supporting our local nonprofits, so our nonprofits can support this community. Get ready for our calls!”

It’s not just large donations that are important to this effort; the Yolo community will thrive when each community member contributes what they are able. The Yolo Community Foundation calls upon local residents to donate directly to local nonprofits as they support our community through the COVID-19 crisis; to learn how local nonprofits are responding, potential donors can visit www.yolocf.org or follow the Yolo Community Foundation on Facebook. In addition, community members that are
interested in donating to the Relief Fund may follow the Give Now link from www.yolocf.org or donate in any Yolo Federal Credit Union branch.

In addition to accepting donations for the Relief Fund, Yolo FCU generously covered the fees associated with the Relief Fund’s account and also made a $10,000 donation to the Relief Fund.

“Our local nonprofits are facing unprecedented challenges,” says Jenee Rawlings, Yolo FCU President/CEO. “We are proud to be part of the organizations and individuals working together in solidarity, providing support to the Yolo Community Foundation and the COVID-19 Relief Fund.” Adds Kelley Jacobsen, Yolo FCU Vice President of Marketing & Operations, “We have deep roots in this community, and it is important to us to help meet the needs of our local nonprofits who have been impacted by the pandemic.”

The Yolo COVID-19 Relief Initiative is a partnership between Yolo County, the Cities of Woodland, West Sacramento, Winters, and Davis, and the Yolo Community Foundation. To date, the Relief Fund has announced $290,000 in grants, with more grants to come soon. Other elements of the Relief Initiative include a donor engagement campaign and technical assistance for nonprofits. For a list of grantees, or to learn more about the effort, go to www.yolocf.org.

About the Yolo Community Foundation
The Yolo Community Foundation inspires giving, supports philanthropists, and serves the nonprofit community in Yolo County. The organization offers donor-advised funds and other philanthropic vehicles, donates to local nonprofits through the Buck Education Grant, fosters volunteerism through the Yolo Youth Scholarship Awards and annual Philanthropy Day program, and supports local giving via its involvement in the Big Day of Giving. YCF currently has 60 philanthropic funds valued at over $4 million and is an affiliate of the Sacramento Region Community Foundation. Join us! Visit www.yolocf.org for more information.